

Theory U as a Learning Framework for Innovation and Leadership

CEO Finn Kollerup and Senior Consultant Charlotte Rosenberg, Alt4Kreativ, Denmark

Abstract:

Theory U is much more than a Theory. At first glance, it is strikingly simple, but don't get fooled – it contains a lot of depth, and may be used as a very powerful framework for understanding, facilitating and teaching innovation. Through a number of cases we will explore the use of Theory U in the context of learning, coaching, leadership development & innovation management. We will also attempt to make some comparisons to other theories and practices, such as Open Space Technology, Dynamic Facilitation, and Fast Prototyping.



The participants will learn how to:

- Use Theory U as a pedagogical framework to understand innovation
- Map Theory U against other innovation theories
- Map Theory U against various innovation methods & tools
- Theory U and its use in various cases.



Speakers:

Finn Kollerup is educated as a chemical engineer and has a PhD in bio technology and an MBA in innovation. For a number of years, Finn was associated with Novozymes, first as scientist and then as head of department. Finn took his PhD from Queens University in Canada and was post-doc in New Zealand. Furthermore, Finn has been stationed for Novozymes in Japan. In Novo, Finn created his own position as Innovation Anchor in Novozymes before he decided to be come 100% self-employed with Alt4Kreativ A/S.

Besides being CEO of Alt4Kreativ, Finn is also an eager improv actor, bookworm and serves as guest lecturer and examiner at the MBA education at Denmark's Technical University, Biocentrum DTU, Copenhagen Business School, KaosPiloterne and Niels Brock Business academy. Finn is the author of several books on innovation, and has developed numerous creative and innovative methods.

Charlotte Rosenberg has for many years worked with designing and implementing development programs and coaching courses for managers and employees in Scandinavian companies. She has conducted several international leadership programs.

Apart from her competences in relation to personal leadership development, Charlotte has a natural ability to put images on words, metaphors of conflict and visual universes of dreams and visions. She is very fast to see your challenges in pictures and humorous illustrations, which she in a simple way draws to the great joy of all involved. It gives a good overview and a deeper understanding of complex situations.

Charlotte is certified in the visual organization tool The Strategic Visioning Process from The Grove Consultants Int. San Francisco, and on this basis developed her own coaching material.

From 1997 to 2002, Charlotte worked as a consultant in Chaos Management. In 2002 she established nownow with a focus on personal leadership, authority and visual communication. From the beginning of 2009, she joined Alt4Kreativ A/S as a senior consultant.

Following her interest in human development, Charlotte has immersed herself in some of life's existential questions. She has worked with a variety of spiritual teachers and has travelled in Himalaya, South Africa, USA, Thailand and Laos.