

Understanding Innovative Work

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Abstract:

In this session I'll draw on results of a multiyear study of the processes, principles and practices used by people (and groups) acclaimed as innovators to address topics that include:

- Why the need for innovative capability is greater than it has ever been
- How expert innovators arrange and carry out work processes
- Areas in which the approaches of expert innovators vary from conventional business practice
- Concrete steps you can take to increase the innovative capabilities in your own company



Speaker:

Robert D. Austin is Professor, Managing Creativity and Innovation, at Copenhagen Business School, and Associate Professor of Technology and Operations Management at Harvard Business School. His research focuses on innovation, IT management, and performance management. He has published more than 100 papers, articles, and cases on these subjects, and also several books. He chairs the Harvard Business School executive program for Chief Information Officers, and is co-author (with Lynda Applegate and Warren McFarlan) of the leading MBA textbook on that subject. He is active on numerous boards for academic institutions and companies.